Independent Map Amendment
7/11-7/31/16
THE CHECK LIST \$23,550

POLITICAL FILE CHECK LIST

| y | Sent Statement of Policy on Political Advertising |
|----------|---|
| | Original Order and Any revisions to order |
| 9 | Station Contract |
| | Certification from (Federal only) |
| Ø | NAB form including authorized officers, directors, agents |
| | Rebate information |
| | Copy orders sent to Champaign office |
| | Check Portal Pd. |

Note: Class of time must be shown on contracts and invoices. Retention Period: Two Years







125 West 55th St New York, NY 10019

Day/Time

무

Program

Rate

Len

7/18

7/25

7/11 - 7/25

Spots Total

Total

CPP

GRP

0.0

Comments: Separation: 30

M-F 6a-6:30a

M-F 2 6:30a-7a

M-F 3 5p-5:30p

30 30 30

30

M-F 5 10p-10:35p

Sa 7a-8a

Su 7a-8a

GD MRN-SUN-ABC GD MRN-SAT-ABC NWSCHANNL20@10 NEWSCHANNL20@6 NEWSCHANNL20@5 NWSCH20SUNRS6A NWSCH20SUNRS6A

\$200.00 \$150.00 \$500.00 \$500.00 \$300.00 \$300.00 \$300.00

\$300.00

30 30 30 30

TOTALS:

2

23

22

66

\$900.00

\$0,00 \$0.00 \$0.00 \$0.00

\$0.00

\$6,000.00 \$6,000.00 \$3,600.00 \$3,000.00 \$3,300.00

> \$0.00 \$0.00 \$0.00

\$0.00

0.0

\$450.00 \$600.00

THIS WEEK-ABC

Su 10a-11a

M-F 4 6p-6:30p

Contract # 25243121 Agency: Canal Partners Media CPE: 725/835/4369 25 WHITLOCK PLACE SW

Primary Demo:

Buyer: Brimer, Chris

Changes as of: 7/7/2016 at 10:55 AM Flight: 7/11/16 - 7/31/16

Product: Summer

Agency Order #: 5191862

Salesperson: ALEXANDRA BRADLEY 202-955-5342

Marietta, GA 30064

Advertiser: Independent Map Amendment

Office: WASHINGTON

Version: Current State Version 1
Station: WICS Market: Champaign-Sprngfld-Dtr DMA

Total Spots: 66 Total \$: \$23,850.00

#23,850

Total GRP: Total CPP: \$0.00

Separation:

Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

2528719

Contract # 25243121 Agency: Canal Partners Media CPE: 725/835/4369 2nd FI 25 WHITLOCK PLACE SW Marietta, GA 30064 Agency Order #: 5191862 Changes as of: 7/7/2016 at 10:55 AM Salesperson: ALEXANDRA BRADLEY Advertiser: Independent Map Product: Summer Buyer: Brimer, Chris Flight: 7/11/16 - 7/31/16 Amendment 202-955-5342 Primary Demo: Assistant: ALEXANDRA BRADLEY 202-955-5342 Con Type: POLITICAL/VOTE Version: Current State Version 1 Market: Champaign-Sprngfld-Dtr DMA Station: WICS Office: WASHINGTON Total Spots: Separation: Total CPP: \$0.00 Total GRP Total \$: \$23,850.00 66

Separation: 30 Comment **Order Level Comments**

Day/Time Total % Distrib 100% 100% Daypart Summary Spots 66 66 \$23,850.00 \$23,850.00 CPP N/A N/A GRP 0.0

2016-Jul Month Total Monthly Summary Spots 66 \$23,850.00 \$23,850.00 Dollars

Created/Received Created by 7/7/16 10:54 AM BRADLEY PHILIPPS 7/7/16 11:08 AM Status New Spot+ 66 Spot-Transaction History \$23,850.00 \$ Chg \$0 \$0 \$23,850.00 Contract \$ Comment



WICS+WICD 2680 E Cook St

Springfield, IL 62703

Marietta, GA 30064 25 Whitlock Place SW Ste 201 Canal Partners Media

> Brand Agency Schedule Dates Salesperson Product Advertiser Contract # 07/11/16-07/31/16 POLITICAL (1874) POLITICAL ISSUE (ns) (1187) Canal Partners Media (15500) Independent Map Amendment (111323) 2568719

Weekly/Irregular Brimer, Chris Millennium Washington DC Millennium/DC, Washington DC (1108) National/Political Issue Agency BRD

CPE

Phone/Fax **Buyer Name** Sales Office

Billing Type Comments

#25243121

Account Types

Demo CO-OP **Entered By** Headline # Last Modified Date Entered 8 07/19/16 07/08/16 Jennifer Valenti

Order Type Normal

Net Total Commission Commission % Package Deal \$20,272.50 15.00 \$3,577.50

Sales Tax

Grand tal: WICD Combo 100/0 (WICS++) 65 66 \$23,850.00

| Off 7/8/16 7/8/16 7/8/16 7/8/16 7/8/16 7/8/16 | Technical Difficulty/ Air/Spot - | ### WICS+WICD Combo 100/0 (WICS Technical Difficulty/Off Air/Spot - \$6,000.00 WICS+WICD Combo 100/0 (WICS \$6,000.00 WICS+WICD Combo 100/0 (WICS \$450.00 WICS+WICD Combo 100/0 (WICS \$450.00 WICS+WICD Combo 100/0 (WICS \$500.00 WICS \$500.0 | \$6,000.1 \$6,000.1 \$450.1 \$600.1 \$900.1 | \$500.00 \$500.00 \$150.00 \$200.00 \$300.00 | RACT | CONT | NON | CONFIRMATION CONTRAC | CONF | - | | | | |
|---|-------------------------------------|--|---|--|-----------|--------------|----------|----------------------|------|-----------------------|------------|-------------------|--------------------------------|-----------|
| | echnical Difficulty/ | WICS+WICD Combo 100/0 (WICS Te Air Divided to Air D | \$6,000.1 \$6,000.1 \$450.0 \$450.0 \$500. | \$500.00 \$500.00 \$150.00 \$200.00 | 3 3 12 12 | | | | | | | | | |
| | echnical Difficulty/ ir/Spot - | WICS+WICD Combo 100/0 (WICS To Air O) MICS+WICD Combo 100/0 (WICS O) | \$6,000.1 \$5,000.1 \$450. \$600. | \$500.00 \$500.00 \$150.00 \$200.00 | 12 12 3 | | - | | | :30 10A- 11A (CST) | ω | 07/17/16-07/31/16 | 11.0 Normal Line / SPOT 07 | 11.0 Nor |
| | echnical Difficulty/ ir/Spot - | WICS+WICD Combo 100/0 (WICS Te Air D) WICS+WICD Combo 100/0 (WICS WICS TO WIC | \$6,000.1 \$6,000. \$450. | \$500.00 \$500.00 | 12 12 | | | | | :30 7A- 8A (CST) | 4 | 07/17/16-07/31/16 | 10.0 Normal Line / SPOT 07 | 10.0 Nor |
| | echnical Difficulty/ .ir/Spot - | WICS+WICD Combo 100/0 (WICS Te Air MICS+WICD Combo 100/0 (WICS WICS+WICD Combo 100/0 (WICS | \$6,000. | \$500.00 | 12 | × | | | | :30 7A- 8A (CST) | 4 | 07/16/16-07/30/16 | 9.0 Normal Line / SPOT 07 | 9.0 Nor |
| | echnical Difficulty/ ir/Spot - | WICS+WICD Combo 100/0 (WICSTe) Air | \$6,000. | \$500.00 | 12 | | × | 4 × × | J | :30 10P- 10:35P (CST) | ω | 07/11/16-07/29/16 | 8.0 Normal Line / News 07 | 8.0 Nor |
| Off | echnical Difficulty/ vir/Spot - | WICS+WICD Combo 100/0 (WICS Te | | | | × | × | 4 × × | | :30 6P- 6:30P (CST) | ω | 07/11/16-07/29/16 | 7.0 Normal Line / News 07 | 7.0 Nor |
| | | | | | | | | | | | | 07/13/16 | 6.1.1 Closed Preempt 07 | 6.1.1 Clo |
| 7/19/16 | | \$2,100.00 WICS+WICD Combo 100/0 (WICS | \$2,100. | \$300.00 | 7 | × | × | 4 × × | | :30 SP- 5:30P (CST) | 4 | 07/11/16-07/22/16 | 6.1 End Dated Line / News 07 | 6.1 Enc |
| 7/8/16 | | WICS+WICD Combo 100/0 (WICS | | | | × | × | 4 × × | | :30 SP- 5:30P (CST) | 4 | 07/11/16-07/29/16 | 6.0 Revised Line / News 07 | 6.0 Rev |
| 7/8/16 | | \$900.00 WICS+WICD Combo 100/0 (WICS | \$900. | \$300.00 | ω | × | × | 3 × × | | :30 6:30A- 7A (CST) | ω | 07/25/16-07/29/16 | 5.0 Normal Line / SPOT 07 | 5.0 No |
| 7/8/16 | | \$900.00 WICS+WICD Combo 100/0 (WICS | \$900. | \$300.00 | ω | × | × | 3 × × | | :30 6:30A- 7A (CST) | ω | 07/11/16-07/15/16 | 4.0 Normal Line / SPOT 07 | 4.0 Noi |
| 7/8/16 | | \$1,200.00 WICS+WICD Combo 100/0 (WICS | \$1,200. | \$300.00 | 4 | × | × | 4 × × | | :30 6:30A- 7A (CST) | ω | 07/18/16-07/22/16 | 3.0 Normal Line / SPOT 07 | 3.0 No |
| 7/8/16 | | \$2,400.00 WICS+WICD Combo 100/0 (WICS | \$2,400. | \$300.00 | 8 | × | × | * * * | | :30 6A- 6:30A (CST) | ω | 07/18/16-07/29/16 | 2.0 Normal Line / SPOT 07 | 2.0 No |
| 7/8/16 | | \$900.00 WICS+WICD Combo 100/0 (WICS | \$900. | \$300.00 | ω | × | × | 3 × × | | :30 6A- 6:30A (CST) | ω | 07/11/16-07/15/16 | 1.0 Normal Line / SPOT 07 | 1.0 No. |
| Entered | Comments | Station | Total | Rate | Su Spots | Fr Sa | Tu We Th | SPW Mo Tu | | th Run Times | Sec Length | Dates Se | Line Type / Break Type (Ref #) | Line |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD 2680 E Cook St Springfield, IL 62703

Brand Product Agency Advertiser Schedule Dates POLITICAL (1874) POLITICAL ISSUE (ns) (1187) Canal Partners Media (15500) Independent Map Amendment (111323) 07/11/16-07/31/16

Contract #

2568/19

CPE Account Types Phone/Fax Buyer Name Sales Office Salesperson National/Political Issue Agency BRD Brimer, Chris Millennium Washington DC Millennium/DC, Washington DC (1108)

Ste 201

Marietta, GA 30064

Comments **Billing Type**

Weekly/Irregular

Canal Partners Media 25 Whitlock Place SW

Demo **Entered By Last Modified** Date Entered Headline # CO-OP 8 07/19/16 07/08/16

Jennifer Valenti

Jul. 2016 By Broadcast Month

66

אזרים+אזרה רסשמס דחח/ח (אזרים++)

Order Type Package Deal Normal

Sales Tax Net Total Commission 15.00 \$20,272.50 \$3,577.50

Commission %

Grand Total: 66 \$23,850.00 \$23,850.00

| Accepted- | | 12.0 | Line |
|-----------------------------|-----------------------|--|--------------------------------|
| Accepted-Agency/Advertiser: | | 12.0 Normal Line / News | Line Type / Break Type (Ref #) |
| | | 07/25/16-07/29/16 | Dates |
| | | -4 | Sec |
| Date: | | | Length |
| Accepted-Station: | CONFIRMATION CONTRACT | :30 SP- 5:30P (CST) | n Run Times |
| -Station: | HH. | | SPW |
| | /WS | 1 | SPW Mo |
| | T | <u> </u> | Tu We Th |
| | Z | 1 1 1 1 | /e Th |
| | 8 | <u> </u> | Ţ |
| | Z | | Sa Su |
| | RA | | Spots |
| Da | 듸 | И | 55 |
| Date: | | \$300.00 | Rate |
| Comments: | | \$1,500.00 | Total |
| | | \$1,500.00 WICS+WICD Combo 100/0 (WICS | Station |
| | | | Comments |
| | | 7/19/16 | Entered |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Tracking: 20160706129035v1

AGREEMENT FORM FOR **NON-CANDIDATE/ISSUE ADVERTISEMENTS**

| Station and L | ocation: | | | Date: | |
|-----------------------------|---|--|------------------|-------------------|--------------------|
| WICS - TV S | oringfield, IL | | | 07/06/2 | 2016 |
| I, Chris Brim do hereby req | | ne concerning tl | ne following iss | ue: | |
| | | | | | |
| | | THE PROPERTY OF THE PROPERTY O | | | |
| | | | | | |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | S | EE ATT | ACHE |) | |
| | | | | | • |
| Date of First Bro | adcast: 07/11/2 ges: \$**** | 016 **20,272.50 NE | | adcast: 07/31/20 | 016 |
| This broadcas | t time will be us | ed by: | t Independent N | //aps | |

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| relating to any political matter of national importance?" □ Yes □ No |
|--|
| For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable): |
| |
| I represent that the payment for the above described broadcast time has been furnished by (name and address): |
| |
| and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor"). |
| List the chief executive officers or members of the executive committee or the board of directors below (or attach separately): |
| |
| |

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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Phone: (770) 427-0735 Tracking: 20160706129035v1

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL **IMPORTANCE**"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Support Independent Maps 435 N. Michigan Avenue Suite 902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Dennis FitzSimons - Chair Frank Beal - Treasurer

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts. TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR) (770) 427-0735 07/06/2016 Contact Phone Number Date Signature TO BE SIGNED BY STATION REPRESENTATIVE **D** Accepted ☐ Accepted in Part □ Rejected

Phone: (770) 427-0735 Contact: Chris Brimer Tracking: 20160706129035v1

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|---|------|-------|-------------------|--------------------|
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

Date of First Broadcast: 07/11/2016 Date of Last Broadcast: 07/31/2016

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any,

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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